

The Large Book of Memory

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Zax's large Book of Memory can hold three times as many names as our Small Book of Memory. The pages are wider and taller - which accommodates more columns and lines as well as larger type styles. Maximum listing capacity, using a 3 column format, depends on column arrangement and type sizes - and ranges from 1,000 to 3,600 names. The overall size of the Large Book of Memory is still a very compact 18-1/8" w x 22-3/8" h x 2-1/8" d. You can recognize up to 3,600 donors in the space of less than two square feet!

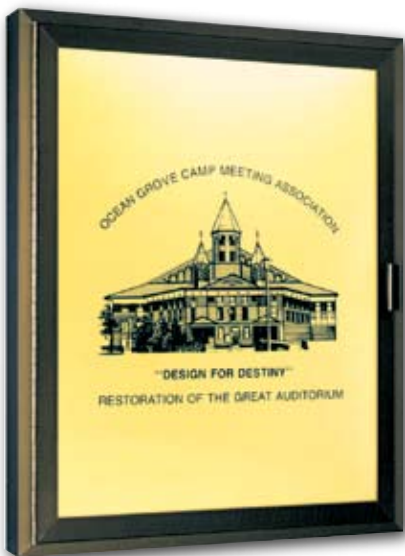
Varying type sizes can be used in combination on an individual page. This allows you to acknowledge differing levels of donor generosity.

Complete information on Zax's Metal-Graph process and specifications can be found on pages R6 and R7.

There is a 34 character and space allowance per column line using any type style listed on page 6A. Subheadings are set in larger and bolder type. One type style is standard for all pages. Type size is determined according to column format desired. (See the point size illustrations in the far column.)

Additional features on previous page under Small Book of Memory.

Specifications: Large Book of Memory
Unit Size: 18-1/8" w x 22-3/8" h x 2-1/8" D
Page Size: 11" w x 19-1/2" h
Mounting: Unit mounts directly to wall
Leaves: 6 - 12 working pages



Custom Oak Display Pedestal
 \$1,180.00

See page 6A for a complete list and visual display of standard type styles for this product

ORDERING CHECK LIST:

<input checked="" type="checkbox"/>	1. Page No.	6. Page Color
	2. Series No.	7. Unit Case Color:
	3. Quantity	Silver Add 20%
	4. Type Style	8. List of Names
	5. No. of columns per page	9. Opt. Logo:
		Include blk. & wht. art
		10. Opt. Border



Large Book of Memory - Series 706001

Basic Price (Incl. blank cover).....\$2,199.00
 Minimum Page Charge.....\$175.00
 The above includes up to 25 column lines per page. (Maximum of 34 characters and spaces per line.)
 Silver Pages, add.....20%
 Over 25 lines, add per line.....\$1.45

Optional Charges
 Outside Cover with text.....\$277.00
 Inside Cover with text.....\$175.00
 Silver-tone Unit, add.....20%
 Superimpose a photo over text.....\$85.00

Additional Charges will apply when Authors Authorizations require the proofing process to exceed 2 proofs.

Total Name Capacity Lines Per Page (Caps and Lower Case)
 2 column format.....avg. 50-60 lines
 2 column format.....avg. 70-100 lines
 Maximum.....3,600 lines on all 12 pages

Average Type Style Large Book of Memory

2 Column Format

18 pt. type, 65 lines per Column
 Max. 1,560 lines per book

3 Column Format

10 pt. type, 100 lines per column

Maximum of 3,600 column lines.