

Directional, "Econo", Custom Mini

Directional Component Signs in 3 Modular Sizes

Combine up to three component shapes (in three sizes) to build a directional sign which can be changed and/or expanded with ease.

Ideal as main entrance and secondary floor directories as well as in corridors. Component design allows maximum layout and design flexibility.

60 colors, 4 materials (see 4A), 12 type styles (see 5A), and 12 component shapes (three styles of 2", 3", or 4" height) make this option highly customizable. Signs have beveled edges and pressure-sensitive adhesive backing. Can be framed with M-22 Framing (see page R9).



H & A with Helvetica Type

Component Pricing

Key	Modular Size	Series 305005 Normal Type	Series 305006 Helvetica, Optima, Clarendon
A	14 x 2	\$19.25	\$27.15
B	12 x 2	17.60	25.55
C	2 x 2	ARROWS --->	7.15
D	17 x 3	28.70	36.65
E	14 x 3	25.05	32.95
F	3 x 3	ARROWS --->	9.45
G	18 x 4	37.30	45.20
H	14 x 4	30.70	38.60
J	4 x 4	ARROWS --->	11.75
K	20 x 4	40.15	49.60
L	20 x 2	24.75	34.20
M	18 x 2	23.20	32.65
N	16 x 4	34.20	42.15
O	16 x 2	26.35	29.15

Extra Lines

(up to 18 characters)		Helvetica, Optima, Clarendon
Letter Sizes	Normal Type	
> 1/2"	\$4.95	\$9.90
3/4 - 1-1/8"	7.20	14.60

Engraving Options:

Extra lines of text engraved..... \$1.10 each.
 Underlines..... \$1.40 each.
 Simple designed logos-digitizing add..... \$118.00 each.
 Engraving each additional digital logo add..... \$20.00 each.

Pricing includes 16 Characters Machine Engraved. Up to 2 lines can be included with logo. Minimum order of 5 badges.

"Econo" Mini Directories

Versatile, economical, and compact - for identifying departments, personnel, and more.

Zax Framed Mini-Directories provide necessary and desirable information in a minimum amount of space. Inserts drop behind an acrylic face.

Mini-Directories can be made in six sizes with your choice of colors (page 4A) and in twelve letter styles (page 5A). Quick-change inserts are 10" wide, 1-1/8" high, and 1/8" thick behind an acrylic protective lens. The anodized metal frame is Satin Silver or Bronze Dura-nodic. Inserts can be engraved or vinyl letters.

Note: Mini-directories with 2 to 6 rows are manufactured with 2-1/4" high Main Header. If ordering one insert only, Main Header will be 3" high with a 1-1/8" insert. Just one insert with no header will be 4" high. (Mini's cannot be made under 4").



Econo Mini-Directories Series 306034

Key	Size W" x H"	# of Inserts	Price
A	10 x 4	1	\$76.35
B	10 x 5-1/4	2	80.95
C	10 x 6-1/2	3	84.70
D	10 x 7-3/4	4	94.90
E	10 x 9	5	103.85
F	10 x 10-1/4	6	109.75

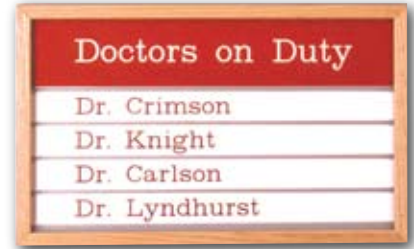
Maximum of 21 Characters & Spaces per line.

Note: Inserts slide in and out from the top of the directory. A removable acrylic face protects the inserts. See page 21A for engraving charges.

Wood Framed Mini Directories

Handsome and convenient!

Below is, a 18" w x 11" h custom directory framed in hardwood oak with pearl-white insert holders. Four rows of 1-5/16" h inserts. Maroon and white Plastiflex, 3/4" Clarendon type. Call for pricing.



Also available, subsurface with engraved Plastiflex inserts protected by acrylic plate. Radius corners, Normal type (18 char. max.) \$4.95/insert. Helvetica/Optima/Goudy. \$11.50.

Key	Slots	Size	Insert Size	Series	Price
A	5	14 x 10	13.75 x 1.3125	606921	\$209
B	10	14 x 18	13.75 x 1.3125	606922	353
C	20	27.75 x 18	13.75 x 1.3125	606923	664

Engraving Charges:

'Normal' - \$4.95 ea. Helvetica, Optima, Goudy- \$11.50 ea. Extra Blank Inserts - \$4.75 ea. Radius corners (as shown) are included.

**Maximum 18 Characters.

Professionally designed directories can give information and direction in a glance!

These directories are vandal-resistant and inserts "slide-in" behind a clear matte acrylic plate. Your choice of Sub-Surface and Plastiflex colors are shown on page 4A.

ORDERING CHECK LIST:



1. Page No.
2. Series No.
3. Key
4. Size
5. Type Style
6. Plate Color
7. Base Color
8. Wording
9. Holder Color
10. Optional Art